TINY HOMES.
BIG IMPACT.
INTRODUCTION TO HOPE SPRINGS

Northern Nevada HOPES is expanding its footprint and launching a comprehensive campaign to build and operate northern Nevada’s first bridge-housing community, Hope Springs, helping our houseless neighbors to overcome, heal and grow. We see this as an incredible opportunity to be a part of the housing continuum—a key component to ensuring the most disenfranchised members of our community have options for bridge housing and support services that will ultimately improve health outcomes and quality of life.

THE NEED

Twenty-five percent of Northern Nevada HOPES current population are experiencing homelessness. HOPES has an entire housing case management team to help support our most vulnerable clients and get them into permanent housing. However, HOPES’ case managers struggle to find adequate housing for the majority of clients due to the lack of housing options in our community. We believe Hope Springs will be a huge asset to our neighbors experiencing homelessness and will change the lives of individuals like Steve “Pops” Popovich. HOPES encountered Pops while case managers were doing street outreach. Since becoming a patient, Pops has become a familiar face around the Community Health Center as outreach workers and a team of medical providers empowered him to take control of his health and helped him navigate the process to permanent housing. Pops is now housed and has responded well to his cancer treatments. He recently wrote about his experience working with HOPES and some of the challenges he faced:

“Nine months ago, I was a homeless man who had just turned sixty. I had reached the lowest point in my life, I was about ready to give up on hope. Knowing that I had to do something, I made contact with HOPES through the needle exchange. The outreach worker I dealt with went out of her way to help me, advocating strongly on my behalf to get my initial appointment and enrollment.”

-Steve “Pops” Popovich
WHAT DRIVES OUR CURRENT SUCCESS?

Northern Nevada HOPES is a nonprofit community health center in downtown Reno, NV that offers integrative care and provides a variety of services at one physical location. Not only do we improve the health of our patients, we are smart, sustainable and effective.

In 1997, HOPES opened its doors as an HIV and AIDS care center. By 2012, it expanded into a Community Health Center, providing primary medical and behavioral healthcare to underserved populations. That same year, HOPES received its designation as a Federally Qualified Health Center (FQHC) and operated out of a converted weekly motel serving 600 patients, eventually growing to include a few houses and portable buildings. In 2016, HOPES opened a state of the art 38,000 sf clinic.

HOPES is one of the most trusted community health service providers in northern Nevada. Since 2012, Northern Nevada HOPES has helped care for over 20,000 adults and children, connecting them to medical professionals, behavioral health, housing opportunities, and providing intensive case management services to ensure our residents are on a path to address their needs. Today, HOPES serves over 12,000 patients annually, including nearly 2,500 pediatric patients.

Northern Nevada HOPES Highlights

Northern Nevada HOPES’ mission is to provide affordable, high-quality, medical, behavioral health, and support services for all. HOPES has proven its commitment to the community by caring for our most vulnerable members. Our successful care strategy is rooted in three core beliefs:

1. Integrative care: One-stop shop model for health and wellness.
2. Innovative care: Smart, effective and sustainable practices.
3. Inclusive care: Providing a safe and accepting place to access comprehensive patient-centered services.
Vision: To build northern Nevada’s first bridge housing project, helping our houseless neighbors overcome, heal and grow. This project will advance our mission, providing affordable, high-quality, medical, behavioral health, and support services for all.

Working goal: $2.5 million
Timeline: July 2019 – December 2020

Priorities:
Creates a dignified community that is warm, dry and safe.

Involves shared responsibility resulting in a high degree of social cohesion and teamwork.

Links residents to HOPES’ integrated medical, behavioral health, substance use treatment and support services.

Provides economic benefit by improving health outcomes, reducing community cost burdens, and improving quality of life for all of northern Nevada.

THE CONTINUUM OF HOUSING INCLUDES:

• Emergency shelter for those experiencing homelessness.

• Transitional or “bridge” housing such as Hope Springs, Single Resident Occupancy (SRO), or container homes.

• Permanent supportive housing which provides affordable housing tied to supportive services, typically for those with conditions that make it difficult or impossible for them to live without additional supports such as persons with mental illness or physical disability.

• And finally, independent living through market rental or market homeownership housing.
WHAT IS HOPE SPRINGS?

Hope Springs will build on the expertise and success of Northern Nevada HOPES, utilizing and expanding on the services and programs provided. Twenty-five percent of those served at HOPES are experiencing homelessness, and Hope Springs fills a critical gap in the housing continuum, improving lives by providing bridge housing to our unsheltered neighbors.

SERVICES AVAILABLE TO HOPE SPRINGS RESIDENTS

ON SITE:

- Intensive case management
- Coordination of housing resources on a path to permanent housing
- Referrals to food sources
- Assistance with obtaining benefits, transportation and ID
- Workforce development partnerships
- Peer support groups
- Substance use treatment and therapy
- Transportation

THROUGH HOPES CLINIC:

- Primary Care
- Behavioral Health
- Pharmacy
- Labs and X-ray
- Preventative Screenings
- Harm Reduction
- Nutrition Counseling
- Infectious Disease Care
- Financial Wellness
WHY NOW?

WE ARE SOLVING A NEED OUR COMMUNITY CARES DEEPLY ABOUT.

The City of Reno is experiencing incredible growth, resulting in a shortage of affordable housing and shelter options for some of Reno’s most vulnerable populations. According to the U.S. Department of Housing and Urban Development, Nevada has one of the nation’s fastest growing homeless populations, with more than 1 in 7 people in Washoe County living below the poverty line.

Housing is healthcare. The average life expectancy in the U.S. is 80 years old, and the average life expectancy of people experiencing homelessness is 60 years old - resulting in 20 years of life, un-lived.

Hope Springs is rooted in the belief that housing is healthcare, and everyone deserves a safe and stable place to sleep.

SECURING THE FUTURE

This collaborative project has brought together community leaders to find client-centered solutions for our chronically homeless neighbors. The bridge housing community will contain 30 individual sleeping units, all surrounding a central 3,200 sq ft facility with restrooms, showers, laundry, kitchen, and community space. Hope Springs will provide a community which provides bridge housing and high-quality support services to our unsheltered neighbors to make a fundamental difference for the individual residents and - ultimately - the community as a whole.
“We’re calling on all members of the community to contribute to this important project to help raise funds and create a resource in our city that uplifts our fellow citizens and demonstrates to the world that Reno is a place of caring, compassion and community”

-Reno City Councilmember Neoma Jardon

SUSTAINABILITY AND PARTNERSHIPS

This project is a pilot partnership between HOPES and other community organizations and leaders to address homelessness for our region. Hope Springs annual operating costs are estimated to be around $430,000; financial support that has been secured include:

The City of Reno has committed $50,000/year for the first 3 years; Washoe County has funded 1 full time equivalent position for a Community Based Case Manager.

A chronically homeless person costs the taxpayer an average of $35,578 per year.*

Annual cost of Hope Springs = $14,266

*[link to source]
HOMELESSNESS BY THE NUMBERS

70% Increase to Median Home Values from 2012 to 2016

2x Increase in Homelessness since 2009

1/7 Northern Nevadans Live Below the Poverty Line

45k Minimum Annual Income Needed to Afford Median Rent

2.5% Apartment Vacancy
READY TO LEAD THE WAY

IT TAKES A COMMUNITY

NORTHERN NEVADA HOPES’ DEDICATION TO BUILDING A HEALTHIER COMMUNITY HAS NO LIMITS, BUT OUR RESOURCES AND CAPACITY DO.

Through this campaign, we will provide effective solutions to homelessness, working with our most vulnerable neighbors to help them on the path to independent living.
HOW YOU CAN MAKE A DIFFERENCE

THIS IS YOUR OPPORTUNITY TO TAKE A STAND AND MAKE A STATEMENT. TOGETHER WE CAN HELP LIFT OUR MOST VULNERABLE NEIGHBORS ONTO A PATH OF HOPE, HEALING, AND GROWTH.

Together we will create a future where those who are less fortunate thrive in a dignified and safe community. Your thoughts and feedback on our proposed plans will help HOPES shape the course of this $2.5 million effort and ensure it responds to the values and interests of all northern Nevadans. Thank you for your valuable participation and collaboration.

“"I'm here because you guys gave me hope. You showed me respect, you showed me love, you showed me everything a person needs. You need someone to look at you without judgment, be kind and listen a little bit.”

-Alex, HOPES Patient
WHAT OUR PATIENTS ARE SAYING

“I finally have a little bit of pride right now from being able to take a shower in the morning and people looking at me in the eye while I’m talking. That makes all the difference, right here in my heart. I am in transition, so it means I will be in a permanent apartment and I will be able to carry on and call it home, instead of just a motel. That is something to look forward to, and a realistic goal to work towards. That means everything to me.”

Wendy, HOPES Patient

“I’m not sure how other people who are or were homeless feel, but thinking someone cared about me while I was homeless did not ever enter my mind. I felt very alone and that no one cared. I no longer feel this way and I am very happy and grateful today. I owe my happiness and my not being homeless to HOPES.”

Daniel, HOPES Patient

“I literally had nowhere to go. It’s cold outside, and this world is sad these days. And for help to be here and available without judgment is huge. HOPES made me feel like I’m still a human, I’m still a mother and I’m not a failure.”

Theresa, HOPES Patient
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Our thanks to Design on Edge for their branding expertise and partnership with Hope Springs.